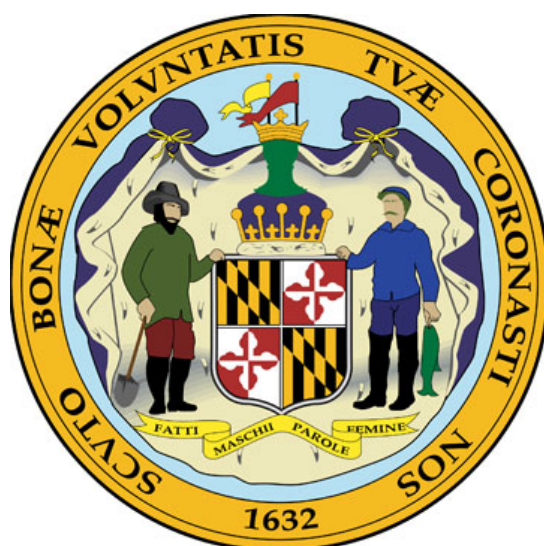


# Task Force to Study a Post-Labor Day Start Date for Maryland Public Schools

## Appendix XVIII



June 2014

## Sarah Spross

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**From:** Proctor, Shandria M. <sproctor@bcps.org>  
**Sent:** Wednesday, April 23, 2014 2:35 PM  
**To:** Sarah Spross  
**Cc:** kangelis@msde.st; William Cappe; jim@royalplus.com;  
paul.edwards@garrettcountyschools.org  
**Subject:** Group Three Draft Report  
**Attachments:** Impact of Moving the Start Date of the Public School Year in the State to After Labor Day on the Summer Tourism.docx

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

FYI - just the start of group three

Will send updates

## Sarah Spross

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**From:** Kristine Angelis  
**Sent:** Thursday, May 22, 2014 7:51 AM  
**To:** William Cappe; Sarah Spross  
**Subject:** FW: May 19, 2014 meeting  
**Attachments:** Occupancy Rate.docx

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

FYI

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**From:** Shandria Proctor [<mailto:smpaka00@yahoo.com>]  
**Sent:** Monday, May 19, 2014 2:11 PM  
**To:** Kristine Angelis  
**Subject:** Re: May 19, 2014 meeting

Hi, Kris,  
Please place this information on page 37 under Information from Smith Travel.  
Thanks,  
Shandria

**From:** Kristine Angelis <[kangelis@msde.state.md.us](mailto:kangelis@msde.state.md.us)>  
**To:** [john.astle@senate.state.md.us](mailto:john.astle@senate.state.md.us); [colleenbenda@gmail.com](mailto:colleenbenda@gmail.com); [paul.edwards@garrettcounty schools.org](mailto:paul.edwards@garrettcounty schools.org); [benfeshbach@gmail.com](mailto:benfeshbach@gmail.com); [mgoldson@pgcps.org](mailto:mgoldson@pgcps.org); [madeline\\_hanington@mcpsmd.org](mailto:madeline_hanington@mcpsmd.org); [harrisingroup@gmail.com](mailto:harrisingroup@gmail.com); [mhaynie@parkwaymgt.com](mailto:mhaynie@parkwaymgt.com); [anne.healey@house.state.md.us](mailto:anne.healey@house.state.md.us); [jmarker04@netzero.com](mailto:jmarker04@netzero.com); [james.mathias@senate.state.md.us](mailto:james.mathias@senate.state.md.us); [lakesidecr@aol.com](mailto:lakesidecr@aol.com); [mmosner@comcast.net](mailto:mmosner@comcast.net); [leroy.myers@house.state.md.us](mailto:leroy.myers@house.state.md.us); [carlton\\_moss@msn.com](mailto:carlton_moss@msn.com); [smpaka00@yahoo.com](mailto:smpaka00@yahoo.com); [maryjo.richmond@fcps.org](mailto:maryjo.richmond@fcps.org); [irishman4th@aol.com](mailto:irishman4th@aol.com); William Cappe <[wcappe@msde.state.md.us](mailto:wcappe@msde.state.md.us)>; Sarah Spross <[sspross@msde.state.md.us](mailto:sspross@msde.state.md.us)>; Kristine Angelis <[kangelis@msde.state.md.us](mailto:kangelis@msde.state.md.us)>  
**Sent:** Friday, May 16, 2014 2:41 PM  
**Subject:** May 19, 2014 meeting

Good afternoon,

The next meeting of the Task Force to Study a Post-Labor Day Start Date for Maryland Public Schools is scheduled for Monday, May 19, 2014 from 1 p.m. to 3 p.m. in Meeting Room A, West County Area Public Library, 1325 Annapolis Road, Odenton, Maryland 21113. Attached are the draft minutes from the April 23, 2014 Task Force meeting, the agenda for the May 19th meeting and the draft of the Final Report of the Task Force to Study a Post-Labor-Day Start Date for Maryland Public Schools.

As you will note on the agenda, there will be a small group work period for each group to review their section of the report and an opportunity for the whole group to discuss the report. In an effort to facilitate a productive discussion of the report and to assure that all members comments/issues are covered, we are asking that any substantive comments and questions be submitted to Kris Angelis at [kangelis@msde.state.md.us](mailto:kangelis@msde.state.md.us) by 9:00 am on Monday morning. Finally, we are asking that you make any grammatical edits on a hard copy of the document which will be collected by Task Force staff. We do not intend to review these type of edits as a whole group.

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Finally, should there be inclement weather on May 19<sup>th</sup>, please follow the Anne Arundel County Public Schools inclement weather schedule. We look forward to seeing you at our next Task Force meeting.

Sincerely,

Bill Cappe, Sarah Spross, and Kris Angelis

Kristine Angelis, Ph.D.  
Nonpublic School Approval Specialist  
Maryland State Department of Education, Division of Educator Effectiveness  
Baltimore, Maryland 21201  
410-767-0409 voice, 410-333-8963 fax, [kangelis@msde.state.md.us](mailto:kangelis@msde.state.md.us)

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on Facebook and @MdPublicSchools on Twitter

## Occupancy Rate

Ocean City Hotel Data collected by Smith Travel

80% 2013 August ; June 68% ; September 64%

## Room Tax

June 2.6 million

August 3.0 million

September 1.18 million

Years Occupancy Rate	June	August	September
2011	68%	71%	63%
2012	70%	76%	63%
2013	68%	80%	64%

Room Tax	June	August	September
2011	2.2 million	2.5 million	1.0 million
2012	2.5 million	2.9 million	1.16 million
2013	2.6 million	3.0 million	1.18 million

## Impact of Moving the Start Date of the Public School Year in the State to After Labor Day on the Summer Tourism

### Introduction:

Study the impact of moving the start date of the public school year in State to after Labor Day on summer tourism

### Statewide Data:

Mr. David Reel, President and CEO, Maryland Hotel and Lodging Association:

- Mr. Reel indicated that his association and other similar organizations strongly support the post-Labor Day school start as long as it is not at the expense of the educational program as this is very important.
- Mr. Reel discussed empirical findings from the State of Virginia as Virginia does require a post-Labor Day start for their districts. Findings indicates that counties starting post-Labor Day had higher English/language arts and mathematics test scores than counties starting pre-Labor Day.
- He is not advocating less than 180 instruction days in the school calendar but wants adjustments to be made to accommodate a post-Labor Day start.
- There are approximately 35.4 million out-of-state tourists that visit Maryland, and it is important to encourage leisure travel for the state. Without this type of tourism in the state, Mr. Reels foresees that Maryland could face a \$400 million structural deficit which could lead to lesser spending for education.
- Questions: It was asked if the Virginia statistics could be shared. Mr. Reel will provide the information to the administrative staff and it will be available to members at the next scheduled meeting.

Mr. Thomas Noonan, CEO, Visit Baltimore

- Mr. Noonan stressed that a 3 month tourist season is stronger than a 2 1/2 month tourist season; therefore, there is an advantage to a post-Labor Day start. He did stress support for a strong educational program.
- He indicated that several states, Wisconsin, South Carolina, Tennessee, Texas, Minnesota and Virginia, which have a pre-Labor Day start, had a drop in tourism. Many Baltimore City students who work summer jobs must leave their positions in order to return to school pre-Labor Day. This is difficult for city business. Also there is a drop in airline ticket sales, hotel reservations, AMTRAK reservations, etc. post August 15 for Baltimore City businesses.
- He indicated that a post-Labor Day start is good for revenue, tourism and jobs. There are surveys showing parents want a post-Labor Day start. He provided those surveys to the Task Force chairman to share with members. Those surveys included:

- An Economic Analysis of the Changing School Start Date in Texas, December 2000;
- South Carolina Early School Start Dates and the South Carolina Travel and Tourism Industries: An Analysis of Economic & Tax Revenue Impacts, August 2002;
- Post Labor Day School Start Dates in Tennessee: An Analysis of the Economic and Tax Revenue Impacts on Tennessee Travel and Tourism Industry, January 2008; and
- Do families vacation more in the summer when school starts after Labor Day? July 23, 2012.

Data Analysis:

### **Documents from Mr. Thomas Noonan, CEO, Visit Baltimore**

- **“An Economic Analysis of the Changing School Start Date in Texas,” Susan Combs, Texas Comptroller of Public Accounts, December 2000**
- **“South Carolina Early School Start Dates and the South Carolina Travel and Tourism Industries: An Analysis of Economic & Tax Revenue Impacts,” Stephan C. Morse, Ph.D., Professor & Economist School of Hotel, Restaurant and Tourism Management, University of South Carolina, August 2002**
- **“Post Labor Day School Start Dates in Tennessee: An Analysis of the Economic and Tax Revenue Impacts on Tennessee Travel and Tourism Industry,” Steve Morse, Ph.D., Director & Economist Tourism Institute Department of Retail, Hospitality, and Tourism Management, University of Tennessee, January 2008**
- **“Do families vacation more in the summer when school starts after Labor Day?” Elton Mykerezzi, Assistant Professor, Department of Applied Economics, University of Minnesota and Genti Kostandini, Assistant Professor, Department of Agriculture and Applied Economics, University of Georgia, July 23, 2012**

Issues Considered:

- The group is using the comptroller’s report and is reaching out to other tourist attractions like 6 Flags, Orioles, and the Aquarium. They are asking the comptroller’s office for additional information also. It appears tourism numbers do go down in August.
- Gaming does affect education but this has not been fully realized as all casinos are not fully operational. Until there is routine data for all casinos it is difficult to determine what is seasonal. There have been declines at Arundel Mills, Ocean Downs, and Perryville.

- Group is looking at King's Dominion and the King's Dominion rule in regard to opting out for weather concerns.

Question was asked – what are the top 10 tourist attractions in Maryland. Discussion on defining “top” when looking at attractions or destinations – how do you measure the top 10 attractions

- Compiling and scanning documents for their final report as they continue to review data, and the comptroller's office has information broken down by year as well as monthly concerning revenue generated from taxes.
- Reviewing Mr. Noonan's reports from South Carolina and Tennessee and the University of Michigan study on families and vacations.
- Reviewing information from Smith Travel for occupancy rates of hotels both monthly and weekly.
- Reviewing information concerning the Baltimore Aquarium and 6 Flags.

Once they have consolidated the numbers and compiled the data, they will make their recommendations.

***Discussion:***

- Is the group looking at the Montgomery County corridor? The Smith Travel can be used to look at how tourism affects all counties.

Closing:

Recommendations:



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## Sarah Spross

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**From:** Kristine Angelis  
**Sent:** Thursday, May 22, 2014 7:49 AM  
**To:** William Cappe; Sarah Spross  
**Subject:** FW: May 19, 2014 meeting  
**Attachments:** Worcester,%20Garrett%20SUT%20by%20Month(1).xlsx; Admissions%20and%20Amusement%20Tax(1).xlsx

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

FYI

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**From:** Shandria Proctor [<mailto:smpaka00@yahoo.com>]  
**Sent:** Monday, May 19, 2014 2:06 PM  
**To:** Kristine Angelis  
**Subject:** Re: May 19, 2014 meeting

Hi, Kris,

Attached additional information for the Group 3.

Please place information on page 34 under Data Analysis under "Fiscal Year".

**From:** Kristine Angelis <[kangelis@msde.state.md.us](mailto:kangelis@msde.state.md.us)>

**To:** [john.astle@senate.state.md.us](mailto:john.astle@senate.state.md.us); [colleenbenda@gmail.com](mailto:colleenbenda@gmail.com); [paul.edwards@garrettcountysschools.org](mailto:paul.edwards@garrettcountysschools.org); [benfeshbach@gmail.com](mailto:benfeshbach@gmail.com); [mgoldson@pgcps.org](mailto:mgoldson@pgcps.org); [madeline\\_hanington@mcpsmd.org](mailto:madeline_hanington@mcpsmd.org); [harrisongroup@gmail.com](mailto:harrisongroup@gmail.com); [mhaynie@parkwaymgt.com](mailto:mhaynie@parkwaymgt.com); [anne.healey@house.state.md.us](mailto:anne.healey@house.state.md.us); [jmarker04@netzero.com](mailto:jmarker04@netzero.com); [james.mathias@senate.state.md.us](mailto:james.mathias@senate.state.md.us); [lakesidecr@aol.com](mailto:lakesidecr@aol.com); [mmosner@comcast.net](mailto:mmosner@comcast.net); [leroy.myers@house.state.md.us](mailto:leroy.myers@house.state.md.us); [carlton\\_moss@msn.com](mailto:carlton_moss@msn.com); [smpaka00@yahoo.com](mailto:smpaka00@yahoo.com); [maryjo.richmond@fcps.org](mailto:maryjo.richmond@fcps.org); [irishman4th@aol.com](mailto:irishman4th@aol.com); William Cappe <[wcappe@msde.state.md.us](mailto:wcappe@msde.state.md.us)>; Sarah Spross <[sspross@msde.state.md.us](mailto:sspross@msde.state.md.us)>; Kristine Angelis <[kangelis@msde.state.md.us](mailto:kangelis@msde.state.md.us)>

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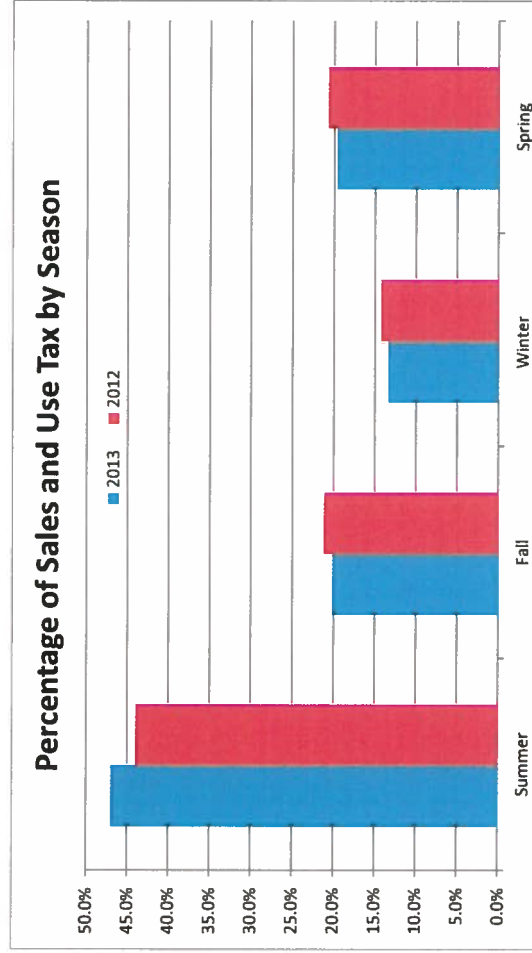
Kristine Angelis, Ph.D.  
Nonpublic School Approval Specialist  
Maryland State Department of Education, Division of Educator Effectiveness  
Baltimore, Maryland 21201  
410-767-0409 voice, 410-333-8963 fax, [kangelis@msde.state.md.us](mailto:kangelis@msde.state.md.us)

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Percentage of Sales and Use Tax by Season  
Worcester County

Tax Period	2013			2012			Share of Total	Sum of Total
	# Taxpayers	Tax Due	Share of Total	# Taxpayers	Tax Due	Share of Total		
1 December	1,859	4,183,861	5.2%	1,853	4,505,824	5.8%	44.0%	June-August
2 January	1,716	3,121,685	3.9%	1,685	3,134,993	4.0%	20.1%	September-November
3 February	1,403	3,357,936	4.2%	1,427	3,380,837	4.4%	13.4%	December-February
4 March	1,527	4,036,019	5.1%	1,500	4,421,658	5.7%	19.6%	March-May
5 April	1,583	4,705,186	5.9%	1,506	4,777,893	6.2%		
6 May	1,482	6,902,080	8.6%	1,355	6,840,075	8.8%		
7 June	2,086	10,742,967	13.5%	1,875	9,507,259	12.3%		
8 July	1,708	13,994,428	17.5%	1,345	13,208,622	17.0%		
9 August	1,502	12,738,529	16.0%	791	11,356,827	14.7%		
10 September	1,617	7,815,272	9.8%	1,699	8,018,711	10.3%		
11 October	1,324	4,560,482	5.7%	1,329	4,595,299	5.9%		
12 November	1,184	3,665,407	4.6%	1,196	3,765,648	4.9%		
		79,823,852	3.0%		77,513,646			



Admission and Amusement  
Garrett County

Tax Period	2013		2012		2011		2010		2009		2008	
	# Taxpayers	Tax Due	# Taxpayers	Tax Due	# Taxpayers	Tax Due	# Taxpayers	Tax Due	# Taxpayers	Tax Due	# Taxpayers	Tax Due
1 January	14	123,617	15	123,872	15	150,551	15	143,107	15	155,067	17	132,941
2 February	13	131,463	14	123,232	14	124,777	15	126,443	18	127,605	14	126,173
3 March	18	97,675	22	91,427	19	95,274	21	114,025	22	81,599	20	57,791
4 April	23	13,906	24	17,276	22	14,299	22	10,225	25	15,515	23	16,076
5 May	29	29,779	29	34,273	32	28,987	30	28,036	29	24,150	27	25,353
6 June	31	60,227	33	127,896	39	122,672	37	113,139	36	109,467	33	93,909
7 July	28	111,282	31	110,474	33	125,984	31	103,764	31	92,017	32	94,687
8 August	28	98,856	29	100,784	31	111,614	32	102,206	29	92,775	30	91,905
9 September	28	62,406	33	117,501	34	127,530	33	127,287	33	97,542	37	99,665
10 October	24	17,572	25	18,421	27	24,296	29	20,766	23	16,902	25	16,226
11 November	16	17,809	16	14,350	17	43,530	16	29,395	17	21,416	17	21,641
12 December	20	109,832	20	137,952	19	126,398	21	190,319	18	145,924	21	126,572
		874,423		1,017,458		1,095,913		1,108,713		979,979		902,939
		-14.1%		-7.2%		-1.2%		13.1%		8.5%		

Admission and Amusement  
Worcester County

Tax Period	2013		2012		2011		2010		2009		2008	
	# Taxpayers	Tax Due	# Taxpayers	Tax Due	# Taxpayers	Tax Due	# Taxpayers	Tax Due	# Taxpayers	Tax Due	# Taxpayers	Tax Due
1 January	42	27,176	45	25,857	42	24,953	48	61,663	46	49,229	52	82,696
2 February	40	23,731	47	28,430	45	28,185	40	39,984	52	77,291	52	86,909
3 March	61	83,409	61	125,580	55	102,000	61	74,088	63	72,010	68	101,912
4 April	66	96,526	68	112,868	60	105,371	62	127,903	71	130,874	70	144,875
5 May	94	171,701	100	189,606	92	181,248	95	217,171	98	214,584	93	234,812
6 June	119	337,405	116	388,038	113	373,210	121	374,958	120	308,546	118	347,142
7 July	110	522,212	112	544,032	106	532,500	106	531,137	110	514,195	110	544,284
8 August	112	497,380	113	482,790	105	452,421	105	516,951	108	500,398	114	547,605
9 September	116	234,069	115	236,763	106	237,757	113	268,506	115	203,913	114	189,255
10 October	74	77,883	70	84,373	69	83,855	70	114,389	72	124,887	71	126,982
11 November	57	40,179	54	36,002	54	37,667	57	55,430	57	61,849	61	548,746
12 December	58	67,196	59	75,707	60	93,569	59	114,799	64	51,870	64	53,922
		2,178,865		2,330,046		2,252,734		2,496,978		2,309,646		3,009,139
		-5.5%		3.4%		-9.8%		8.1%		-23.2%		